

Fremantle Markets

Marketing Report

November 2024



SOCIAL MEDIA

ORGANIC

Has your stall recently moved? Let us know, and we'll share the update with the Fremantle Markets community!

Keep your stall in the spotlight by posting engaging content and tagging @FremantleMarkets. Got exciting news or a christmas special promotion? We're here to help! Reach out to Nick, and we'll create a custom post to showcase your story.

Don't forget to tag us in your posts and stories – we love spreading the word and keeping everyone in the loop!



SOCIAL MEDIA

ORGANIC - BEST PERFORMING POSTS (NOVEMBER)



fremantlemarkets Fremantle Markets

fremantlemarkets Looking for something fun this weekend? Head over to Fremantle Markets for a day of exploring local treasures and tasty eats! 🍷 🥗

With over 150 stalls to discover, there's always something new to enjoy. We're open Friday, Saturday & Sunday from 9am-6pm (Yard opens at 8am).

Make it a weekend to remember at Freo Markets! 🌞

2w

peelcreations The best day out 😊

1w Reply ...

View insights Boost post

👍👍👍 Liked by chrissiemaus and 157 others

October 24

😊 Add a comment...


 **Fremantle Markets**
Published by Sked Social

10 November · 🌐

Another amazing weekend at Fremantle Markets is in the books! 📖 🌞

Huge thanks to everyone who stopped by to explore, enjoy tasty treats, and soak up the atmosphere. 🍷 🥗

Looking forward to more good times next weekend! 🌞



See insights and ads Boost post

👍👍 111 1 comment 6 shares

SOCIAL MEDIA

PAID

In November, our Instagram and Facebook ads showcased our vibrant market scene and featured individual traders, attracting new followers from Fremantle, nearby suburbs, and the Perth CBD.

As we move into December, we're shifting focus to families enjoying school holidays and highlighting Fremantle Markets as the ultimate destination for Christmas shopping and festive fun.



OVERVIEW

MARKETING

The Trader of the Month videos are on pause until the new year as we launch a trial for an exciting new video series.

Looking to enhance your stall's visibility? Request monthly professional photos! Contact Nick (details on page 11) to reserve your spot.





MARKETING

RESULTS

Facebook
Instagram
TikTok
Business Profile



FACEBOOK

RESULTS

Total Followers: The total number of people who have followers on a page.

New Followers: The number of new likes that a page gains over one month.

Reach: The number of people who had any content from a page or about a page enters their screen.

Engagements: The number of people who engaged with the page.

Total Followers	77,534
New Followers	95
Reach	119,400
Engagements	4,128



INSTAGRAM

RESULTS

Total Followers: The total number of users that follow the Instagram page.

New Followers: The number of new users that have followed the page.

Reach: The number of people who had any content from a page or about a page enter their screen

Engagements: The number of people who engaged with the page.

Total Followers	12,861
New Followers	610
Reach	30,057
Engagements	1,880



TIKTOK

RESULTS

Total Followers: The total number of users that follow the TikTok page.

New Followers: The number of new users that have followed the page.

Video Views: The total number of views achieved from content posted in the month.

Engagements: The number of people who engaged content. (likes, comments & shares)

Total Followers	1024
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New Followers	12
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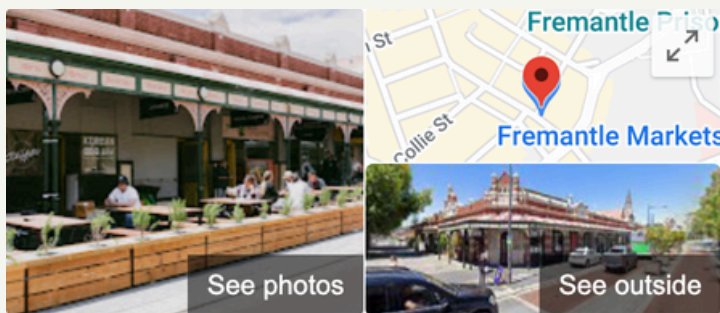
Video Views	1135
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Engagement	33
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BUSINESS PROFILE

RESULTS



Fremantle Markets



Website

Directions

Save

Call

4.4 ★★★★★ 13,473 Google reviews

Traditional market in Fremantle, Western Australia

The Fremantle Markets is a public market located on the corner of South Terrace and Henderson Street, Fremantle, Western Australia. [Wikipedia](#)

Address: South Terrace &, Henderson St, Fremantle WA 6160

Hours: Open · Closes 6 pm ▾

Updated by this business 6 weeks ago

Phone: (08) 9335 2515

Opened: 6 November 1897

Website Visits

3,329

Profile Views

56,476

Searches

39,570

Website Visits: The number of times users click through to your website from your Google Business Profile.

Profile views: The count of times users have viewed the details and information on your Google Business Profile

Searches: The frequency with which users discover your business by actively searching for it on Google

WHAT IS HAPPENING

DECEMBER

Micro-Influencer Partnerships: Building on the success of our previous collaborations with micro-influencers, we'll be partnering with them again in December. Their highly engaged audiences allow us to connect with niche communities and bring new visitors to Fremantle Markets.

Professional Photography: Alex returns for updated photos of our traders and the vibrant market atmosphere, keeping our visuals fresh and engaging across social media. He will also be capturing any Christmas related products/content.

Video series: We're gearing up to launch our brand-new video series, featuring six stallholders, each with their own spotlight video! These will be shared on Instagram and TikTok to showcase the unique stories and offerings at Fremantle Markets. If the series is a hit, we'll keep it going and include even more stalls in the future.

Destination WA feature: Filming wrapped up in early December, and we can't wait to see our feature on Channel 9. Once it airs, we'll share it across our social media channels.

GET IN TOUCH



Don't forget to tag us in your posts to increase engagement and keep the connection alive! Need help with social media? Nick is here to assist.

Got exciting deals or Christmas arrivals? Share the details with us, and we'll spread the word to the Fremantle Markets community!

Email: NickCampagna54@gmail.com

Mobile: 0479 110 475

